

# WORLD FENCE NEWS

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Publisher, Rodger Duke • [www.worldfencenews.com](http://www.worldfencenews.com) • Managing Editor, Rick Henderson

## ADVERTISING CONTRACT

Date \_\_\_\_\_

(Company Name) \_\_\_\_\_

hereby gives authorization to publish its advertising in the following issues:

Month	2017	2018	Ad Size	Amount
JANUARY				
FEBRUARY				
MARCH				
APRIL				
MAY				
JUNE				
JULY				
AUGUST				
SEPTEMBER				
OCTOBER				
NOVEMBER				
Special FENCETECH'18 issue DECEMBER				
<b>2018 FENCER'S ALMANAC</b> Published Nov. 15, 2017				

B&W   
  2 COLOR   
  4 COLOR

**CLOSING DATES:** Insertion orders must be received by the 1st of the month preceding month of insertion. No cancellations accepted after closing date. Camera-ready artwork must be received by 5th of the month preceding month of insertion. Non-camera-ready artwork must be received by 1st of the month preceding month of insertion.

**TERMS AND AGENCY COMMISSION:** 15% of gross billing allowed to recognize advertising agencies on space, color and position, pro-

vided account is paid within 30 days of invoice date. Invoices are dated the day publication is mailed. No commission on classified advertising, or other items not specified.

Accounts billed on the 25th of the month, balance due by the 15th of the following month and past due on the 25th of that month. Accounts are to be settled each month. All past due accounts shall automatically accrue interest at the rate of one-and-one-half percent (1.5%) per month, or eighteen percent (18%) per annum.

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Signature \_\_\_\_\_ Title \_\_\_\_\_

Please print your name \_\_\_\_\_ E-Mail \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

SPECIAL INSTRUCTIONS \_\_\_\_\_