

THE FENCER'S ALMANAC 2018

Your Comprehensive Fencing, Decking and Access Control Industry Directory

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Dear Industry Supplier:

Work is already well underway on the **2018 edition of THE FENCER'S ALMANAC**, and it promises to be a better, more comprehensive information resource and reference guide than ever before.

Even though the publication date is still several months away, now is the time to plan your company's participation for maximum marketing impact!

The Directory of Suppliers, around which **THE FENCER'S ALMANAC** is built, will contain updated contact information on hundreds of vendors which serve the fencing, decking, railing, access control and security industries, including many suppliers which have signed on since the last directory was published.

THE FENCER'S ALMANAC again will contain an extensive list of trade and brand names so that users can more easily locate the products they need, even if they do not know the name of the manufacturer. Also included will be a comprehensive listing of suppliers of materials, equipment and services to the fencing and access control industries. If you provide products or services to these industries, it is vital that you be listed in **THE FENCER'S ALMANAC 2018**, which will be published on November 15, 2017.

THE FENCER'S ALMANAC is designed to be a source book that is used and referred to time and again during the year by contractors and dealers who are looking to buy.

PLEASE NOTE: In order to obtain your free listings, it is extremely important that the enclosed questionnaire be completed and returned to us by the **May 12, 2017** deadline. No listings can be published in **THE FENCER'S ALMANAC** unless we have a completed questionnaire on file, even if your company was included in previous editions.

If you have not already reserved ad space, please consider presenting a prominent and highly visible profile in **THE FENCER'S ALMANAC 2018** by supplementing your listings with display advertising. A sheet containing display advertising rates, excerpted from World Fence News Rate Card No. 37, is enclosed for your convenience.

P.S. — Companies which advertise in THE FENCER'S ALMANAC will have their web sites prominently displayed with their listings. So if you plan to advertise in the Almanac, be sure to include your web site on the enclosed space reservation form!

Utilize the enclosed forms to lock in your **free FENCER'S ALMANAC 2018** listings, as well as to supplement these listings with display advertising for added prominence and visibility for your company.

Sincerely,



Rick Henderson
Managing Editor

As well as in the standard printed edition, THE FENCER'S ALMANAC is available in digital format at www.worldfencenews.com. All ads and listings contained in the print edition are found in the digital edition. Advertisers in the print edition automatically and at no additional charge will appear in the online FENCER'S ALMANAC.



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